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ASB Group merges with Polish firm PGA Accounting

ASB Group, a leading provider of professional consulting and outsourcing services for business, merges with PGA Accounting, a Polish accounting firm with extensive experience in the market. As a result of the acquisition, ASB Group in Poland significantly strengthened its accounting team and opened its fourth branch in Poland in Plock, after Warsaw, Torun and Wroclaw. The merger is also part of the tightening of cooperation with local partners and further expansion as well as the dynamic growth of ASB Group in the CEE region.

"We have been growing at a minimum of 20% per year for many years, well ahead of the market. We closed last year, 2022, with a record growth of over 40%. I sincerely believe that our strategy of further dynamic development of ASB Group both in Poland and the region, assuming constant and systematic expansion of our service portfolio based on cooperation with experienced practitioners and specialists in their fields, is the best recipe for success", says Przemysław Oleksy, Managing Director of ASB in Poland. "And I don't just mean our success, but also - or actually above all - the success of our clients. Their needs come first for us, and ASB Group is not supposed to be just a provider of accounting, tax or HR and payroll services but also a true partner and a pillar in developing our client's businesses."

„We are excited to further expand our current service offering in the CEE region. At ASB Group, we combine the experience of international cooperation and personal relationships with a comprehensive knowledge of the local market", says Petr Studnička, Managing Partner of ASB Group." This is why I believe the systematic development of local branches is so important. With over 20-year presence in the CEE region and ongoing projects in most countries in Europe, ASB Group teams have the experience and expertise to provide clients with tailored-made solutions with great attention to the specific needs and focused on targeted action, bringing rapid, visible change to the organization."

ASB Group is celebrating its 21st anniversary on market this year, and as an international group of consulting firms, it has long relied on cooperation with foreign clients. Reinforcing the Polish team with accounting experts will allow the firm to open up to new markets, as the new team has extensive experience in serving clients with capital from - among others - Italy and employs experts fluent in Italian. This is another step in strengthening ASB Group's position as an experienced and reliable partner for both international and local clients in the region. In previous years, ASB Group has been developing transaction advisory services across CEE offices and started implementing expansion in the Hungarian market.

The merger with PGA Accounting is already another ASB Group transaction completed in Poland. Thanks to the union, ASB Group strengthens its resources with another 25 specialists, and the team in Poland will comprise nearly 250 employees.

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ABOUT US

ASB Group specializes in outsourcing services in the fields of accounting, HR and payroll, tax and transfer pricing consulting, fiduciary management and corporate services. The company has been present in Central and Eastern Europe since 2002, steadily increasing its market share in professional business services.

ASB Group currently provides services to several hundred companies from many industries through its offices in Prague, Warsaw, Torun, Wroclaw, Bratislava and Budapest. employs over 350 experienced and highly skilled professionals.

For more information, please visit ASB Group's website: www.asbgroup.eu